

**G&L Consulting Group, LLC
- Food Industry Consultants –
“From Farm to Fork”**



PRODUCT PLANNING – From Concept To Launch

We will help you identify concepts for new products using your own internal resources and/or external resources. We have successfully done this for manufacturers as well as foodservice operators. We understand marketplace trends and are skillful at identifying unmet needs that can be fulfilled with the right products.

Product development can cover a gamut of activities from least cost formulations and replicating marketplace product leaders to the creation of new products. We will help you develop or optimize product development programs so that they are easy to use and will help you get to the marketplace in a timely manner.

Some examples of what we have done.....

- Responsible for R&D and product/process development for several food companies and major consulting firms.
- Identified products for numerous foodservice operators and their suppliers.
- Assisted in developing and implementing effective and timely product development programs for manufacturers.