

**G&L Consulting Group, LLC
- Food Industry Consultants –
“From Farm to Fork”**



**STRATEGIC PLANNING – A Common Sense Approach To
Profitable Growth And Success**

Facilitate strategic planning sessions for companies. Help them to develop and implement their plans.

Work with technical groups to develop strategic plans to service their internal and external customers.

Help to develop metrics to measure technical activities such as quality assurance and product/process development.

Some examples of what we have done.....

- Developed strategic plans with numerous manufacturers. This entailed gathering information (marketplace needs, competitive environment and the companies' strengths and weaknesses) and facilitating strategic planning sessions. Also assisted in developing tactics needed to execute the plans with appropriate timetables and milestones. Provided guidance to an entrepreneur who wished to develop a novel foodservice concept.